



Join a
successful
growing
worldwide
business.

Finding, connecting,
building success.

Our commitment to building a stronger, safer, reliable and more sustainable energy future goes hand in hand with our commitment to the people who will make it possible.



Job Title **Graphic Design Lead**

Location	Aberdeen, UK
Responsible to	Digital Marketing Manager
Core Purpose	<p>We are seeking a highly skilled and creative Graphic Designer to join our dynamic marketing team and support the ongoing evolution of our brand. In this pivotal role, you will be responsible for developing and executing compelling visual communication artwork and documents that align with our brand identity and business objectives.</p> <p>This is a fast-paced role where you will be supported by our Digital Marketing Manager and have the opportunity to work proactively, with plenty of opportunities to grow, develop and showcase your creative talents.</p>
Key responsibilities and accountabilities:	<ul style="list-style-type: none">• Develop and maintain brand guidelines and ensure consistency across all marketing materials.• Create engaging visual concepts for marketing campaigns, including print and digital media.• Design and evolve a variety of marketing materials such as brochures, flyers, posters, and infographics.• Develop compelling visuals for presentations, webinars, and trade shows.• Support with creating engaging social media graphics.• Collaborate with marketing and sales teams to understand project requirements and deliver designs on time.• Basic photography and photo editing tasks.• Stay up-to-date with design trends and industry best practices.
Health and Safety Responsibilities	Health and safety of all staff under direct control or supervision. Ensure all activities are carried out in a safe manner in line with current risk assessments and good working practices. Ensure accident/incidents are reported in a timely manner. Comply with OEG Offshore Group HSE policy.
Environmental Responsibilities	<ul style="list-style-type: none">• Comply with our recycling standards using the correct disposal of items as per signs and bins provided.• Reduce energy consumption by turning electrical equipment off when not in use.• Report any spills immediately to the Group QHSE Team/Line Manager to allow spill team to clean up using correct items.• Comply with COSHH assessments in place, if applicable, and use correct PPE as contained therein.
Skills and Experience:	<ul style="list-style-type: none">• Proven experience in a design environment, ideally 5+ years.• Ability to work effectively under pressure and meet tight deadlines.• Expert proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other relevant design software.

- Excellent understanding of typography, colour theory, and layout principles.
- Exceptional attention to detail and a keen eye for design.
- Strong communication and interpersonal skills.
- Understanding of the different requirements for web and print design.
- Animation and 3D experience are beneficial but not essential.

Qualifications:

- Bachelor's degree in Graphic Design or related field.
- Experience in B2B graphic design is beneficial but not essential.
- Strong portfolio demonstrating a variety of design styles and capabilities.



Why should you work with us?

At OEG Energy Group, we place a high priority on the well-being and success of our employees. That's why we provide comprehensive benefits packages, which include competitive salaries and health insurance coverage. Additionally, we offer employer workplace pension contributions and ongoing training and development opportunities to support your professional growth.

Join a successful growing worldwide business.

This role is perfect for a passionate individual looking for a challenging yet rewarding career path in the offshore energy sector. If you are eager to contribute to our mission and possess the skills we're looking for, we would love to hear from you.

How to apply

To apply for this open vacancy, then please email us your cover letter and c.v. to hr@oegoffshore.com

To view more of our vacancies, please visit our websites:

oegoffshore.com/careers

oegrenewables.com/careers